



Client:
 Date:
 Book Title:

Book Pages Quote: based on 200 pages and a full layout corporate histories, technical reference books, manuals, special test and/or image treatments, 100 images, full color)

Includes	All pages at the page size of your choice (full color) A trimmed and bound mockup for your final approval All files in high-resolution digital format Digital files uploaded to your printer All digital files provided to you for your records and safekeeping
Services	2 – 3 page designs to start design process Finalizing page design and creating template Layout and typesetting of all pages, placement and sizing of images
You provide	All text and images in digital format Name and contact information of your printer (to obtain specs)

Service	Est. Time	Cost/Hr	Total	Fees	
Phone Calls and Emails	3.5	94	329		See breakdown at left \$ 8,144
Concept Develop & Design	10	94	940	Expenses	Mockup (based on 200 pages, B&W) 75
File Organization & Admin	2	94	188		TOTAL ESTIMATE \$ 8,219
Layout of 200 Pages	40	94	3,760	Possible Extras	Placement of each additional image 10
Placement of 100 Images @ \$10 each			1,000		Typesetting each chart or table 50
Typesetting Index	2.5	94	235		Production schedule 94
Obtaining Mockup	2.5	94	235		Color mockup, approx \$1.25 per page
Corrections	13	94	1,222	Note	Courier service if requested
Pre-Press Approvals	1	94	94		This quote is based on 200 pages and 100 images. Cost of typesetting, corrections, image placement, and mockup will vary with number of pages and images.
Packaging for Printer	1.5	94	141		
Estimated Fees			\$ 8,144		

Please note: This is an estimate only (+/- 10%). Prices are in US or Canadian dollars. Billing will reflect the actual costs incurred. This quote is valid for 30 days. Client requested changes during production will be quoted on additionally. The client will be notified of any price changes before they are incurred. If the project is canceled at any time, the client will be billed for fees and expenses incurred up to that time.

To begin: Please sign and date your approval of this quote, and return it to us. We will then sign a simple contract, schedule your project, and arrange payment of your 50% deposit to begin work.

Client Approval: _____ **Date:** _____