



Client:
 Date:
 Book Title:

Book Pages Quote: based on 200 pages and a complex layout with images (illustrated fiction or nonfiction, memoirs, art/ photography books, coffee table books, 100 images, full color)

- Includes** All pages at the page size of your choice (full color)
 A trimmed and bound mockup for your final approval
 All files in high-resolution digital format
 Digital files uploaded to your printer
 All digital files provided to you for your records and safekeeping
- Services** 2 – 3 page designs to start design process
 Finalizing page design and creating template
 Layout and typesetting of all pages, placement and sizing of images
- You provide** All text and images in digital format
 Name and contact information of your printer (to obtain specs)

Service	Est. Time	Cost/Hr	Total	Fees	See breakdown at left	\$ 6,687
Phone Calls and Emails	3.5	94	329	Expenses	Mockup (based on 200 B&W pages)	75
Concept Develop & Design	9	94	846	TOTAL ESTIMATE \$ 6,762		
File Organization & Admin	2	94	188	Possible	Placement of each additional image	10
Layout of 200 Pages	30	94	2,820	Extras	Production schedule	94
Placement of 100 Images @ \$10 each			1,000		Retouching or converting supplied images	
Obtaining Mockup	1.5	94	141		Color mockup, approx \$1.25 per page	
Corrections	12	94	1,128		Courier service if requested	
Pre-Press Approvals	1	94	94	Note	This quote is based on 200 pages and 100 images. Cost of typesetting, corrections, image placement, and mockup will vary with number of pages and images.	
Packaging for Printer	1.5	94	141			
Estimated Fees			\$ 6,687			

Please note: This is an estimate only (+/- 10%). Prices are in US or Canadian dollars. Billing will reflect the actual costs incurred. This quote is valid for 30 days. Client requested changes during production will be quoted on additionally. The client will be notified of any price changes before they are incurred. If the project is canceled at any time, the client will be billed for fees and expenses incurred up to that time.

To begin: Please sign and date your approval of this quote, and return it to us. We will then sign a simple contract, schedule your project, and arrange payment of your 50% deposit to begin work.

Client Approval: _____ **Date:** _____