



Client:
 Date:
 Book Title:

Book Cover Quote: soft cover

- Includes** A full-color book cover at the size of your choice
 Front cover, spine and back cover
 All rights to your final book cover design
 All files in high-resolution digital format
 Low-resolution JPG files of front cover for email and Internet
 Digital files uploaded to your printer
 All digital files provided to you for your records and safekeeping
- Services** 2 – 3 rough sketches to start design process
 Finalizing front cover design, adding spine and back cover
 Obtaining bar code for back cover
- You provide** All text and any images in digital format
 Name and contact information of your printer (to obtain specs)

Service	Est. Time	Cost/Hr	Total	Fees	
				See breakdown at left	\$ 2,021
Phone Calls and Emails	2.5	94	235	Expenses	Color proofs 50
Concept Develop & Design	8	94	752		Bar code 15
File Organization & Admin	1	94	94		TOTAL ESTIMATE \$ 2,086
Layout Back Cover & Spine	4	94	376	Possible	Courier service if requested
Obtaining Proofs	1.5	94	141	Extras	Images, cost to be approved by you prior to use in final design
Corrections	2	94	188		Retouching or converting supplied images
Pre-Press Approvals	1	94	94		Creating cover for Advance Reading Copy
Packaging for Printer	1.5	94	141		
Estimated Fees			\$ 2,021		

Please note: This is an estimate only (+/- 10%). Prices are in US or Canadian dollars. Billing will reflect the actual costs incurred. This quote is valid for 30 days. Client requested changes during production will be quoted on additionally. The client will be notified of any price changes before they are incurred. If the project is canceled at any time, the client will be billed for fees and expenses incurred up to that time.

To begin: Please sign and date your approval of this quote, and return it to us. We will then sign a simple contract, schedule your project, and arrange payment of your 50% deposit to begin work.

Client Approval: _____ **Date:** _____