Book Cover Quote: hard cover with plain casewrap and dust jacket

Includes
A full-color dust jacket at the size of your choice
Front cover, spine, back cover and flaps, imprint for foil-stamped spine
All rights to your final book cover design
All files in high-resolution digital format
Low-resolution JPG files of front cover for email and Internet
Digital files uploaded to your printer
All digital files provided to you for your records and safekeeping

Services
2 – 3 rough sketches to start design process
Finalizing front cover design, adding spine, back cover and flaps
Choosing cover wrap, headband color and foil color
Preparing digital file for spine imprint
Obtaining bar code for back cover

You provide
All text and any images in digital format
Name and contact information of your printer (to obtain specs)

<table>
<thead>
<tr>
<th>Service</th>
<th>Est. Time</th>
<th>Cost/Hr</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone Calls and Emails</td>
<td>2.5</td>
<td>94</td>
<td>235</td>
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<tr>
<td>Concept Develop &amp; Design</td>
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<td>File Organization &amp; Admin</td>
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<td>Layout Back, Spine &amp; Flaps</td>
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<td>Cover Wrap &amp; Spine Imprint</td>
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<td>Obtaining Proofs</td>
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<td>Corrections</td>
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<td>Pre-Press Approvals</td>
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<td>Packaging for Printer</td>
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<tr>
<td><strong>Estimated Fees</strong></td>
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<td></td>
<td><strong>$ 2,350</strong></td>
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Fees
See breakdown at left $ 2,350

Expenses
Color proofs 50
Bar code 15

Total Estimate $ 2,415

Possible Extras
Courier service if requested
Images, cost to be approved by you prior to use in final design
Colored or printed endsheets 150 / 200
Retouching or converting supplied images
Creating cover for Advance Reading Copy

Please note: This is an estimate only (+/- 10%). Prices are in US or Canadian dollars. Billing will reflect the actual costs incurred. This quote is valid for 30 days. Client requested changes during production will be quoted on additionally. The client will be notified of any price changes before they are incurred. If the project is canceled at any time, the client will be billed for fees and expenses incurred up to that time.

To begin: Please sign and date your approval of this quote, and return it to us. We will then sign a simple contract, schedule your project, and arrange payment of your 50% deposit to begin work.

Client Approval: ___________________________ Date: ________________