



Client:  
 Date:  
 Book Title:

**Children’s Book Quote: based on 24 color pages, print-ready illustrations supplied, printed hardcover or softcover**

- Includes** A color printed book cover at the size of your choice  
 24 pages in color, all files in high-resolution digital format  
 Low-resolution JPG files of the front cover for email and Internet  
 Digital files uploaded to your printer  
 All digital files provided to you for your records and safekeeping
- Services** 2 – 3 rough sketches to start design process  
 Finalizing book cover and page design, creating templates  
 Layout and typesetting of all pages and book cover  
 Obtaining bar code for back cover
- You provide** All text and illustrations in digital format  
 Name and contact information of your printer (to obtain specs)

Service	Est. Time	Cost/Hr	Total	Fees		
Phone Calls and Emails	4	94	376		See breakdown at left	\$ 3,196
Concept Develop & Design	8	94	752	<b>Expenses</b>	Color cover proofs	50
File Organization & Admin	2	94	188		Mockup (based on 24 pages, color)	75
Layout of Book Cover	4	94	376		Bar code	15
Layout 24 Pages	7	94	658		<b>TOTAL ESTIMATE</b>	<b>\$ 3,336</b>
Obtaining Proofs & Mockup	3	94	282	<b>Possible Extras</b>	Colored or printed endsheets	150/200
Corrections	3	94	282		Production schedule	94
Pre-Press Approvals	1	94	94		Courier service if requested	
Packaging for Printer	2	94	188	<b>Note</b>	Retouching or converting supplied images	
<b>Estimated Fees</b>			<b>\$ 3,196</b>		This quote is based on 24 pages. Price will vary with number of pages.	

**Please note:** This is an estimate only (+/- 10%). Prices are in US or Canadian dollars. Billing will reflect the actual costs incurred. This quote is valid for 30 days. Client requested changes during production will be quoted on additionally. The client will be notified of any price changes before they are incurred. If the project is canceled at any time, the client will be billed for fees and expenses incurred up to that time.

**To begin:** Please sign and date your approval of this quote, and return it to us. We will then sign a simple contract, schedule your project, and arrange payment of your 50% deposit to begin work.

**Client Approval:** \_\_\_\_\_ **Date:** \_\_\_\_\_