



Fiona Raven
Graphic Design

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Client:
Date:
Book Title:

Book Interior Pages Quote: based on 224 pages and a full layout (manuals, cookbooks, special treatments, color)

Includes All interior pages at the page size of your choice (full color)
A trimmed and bound mockup for your final approval
All files in high-resolution digital format
Digital files uploaded to your printer
DVD shipped to you for your records and safekeeping

Services 2 – 3 interior page designs to start design process
Finalizing interior page design and creating template
Layout and typesetting of all pages, placement and sizing of images

You provide All text in digital format (MS Word, WordPerfect, etc.)
All images in digital format (300 dpi, CMYK or grayscale, TIF files)
Name and contact information of your printer (to obtain specs)

Service	Est. Time	Cost/Hr	Total	Fees	See breakdown at left	\$ 5,810
Phone Calls and Emails	4.5	60	270	Expenses	Mockup (based on 224 pages, B&W) 40	
Concept Develop & Design	10	60	600		DVD 10	
File Organization & Admin	2	60	120		TOTAL ESTIMATE	\$ 5,860
Typesetting & Layout 224 pgs	50	60	3000	Possible	Placement of each image	10
Placement of Images (50 images @ \$10 each)			500	Extras	Typesetting each chart or table	60
Obtaining Mockup	2.5	60	150		Production schedule	60
Corrections	16	60	960		Color mockup, approx per page	1
Pre-Press Approvals	1.5	60	90		Courier service or express post	
Packaging for Printer	2	60	120	Note	Quote based on 224 pages and 50 images. Price will vary with number of pages and images. Email me for a detailed quote on <i>your</i> book.	
Estimated Fees			\$ 5,810			

Please note: This is an estimate only (+/- 10%). Prices are in US dollars. Billing will reflect the actual costs incurred. This quote is valid for 30 days. Client requested changes during production will be quoted on additionally. The client will be notified of any price changes before they are incurred. If the project is canceled at any time, the client will be billed for fees and expenses incurred up to that time.

To begin: Please sign and date your approval of this quote, and fax to 604-731-1151. We will then sign a simple contract, schedule your project, and arrange payment of your 50% deposit to begin work.

Client Approval: _____ **Date:** _____