



Fiona Raven
Graphic Design

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Client:
Date:
Book Title:

Book Cover Quote: trade paperback

Includes A full-color book cover at the size of your choice
Front cover, spine and back cover
All rights to your final book cover design
All files in high-resolution digital format
Low-resolution JPG files of front cover for email and Internet
Digital files uploaded to your printer
DVD shipped to you for your records and safekeeping

Services 2 – 3 rough sketches to start design process
Finalizing front cover design, adding spine and back cover
Obtaining barcode for back cover

You provide All text in digital format (MS Word, WordPerfect, etc.)
Any images in digital format (300 dpi, CMYK or grayscale, TIF files)
Name and contact information of your printer (to obtain specs)

Service	Est. Time	Cost/Hr	Total	Fees	See breakdown at left	\$ 1,560
Phone Calls and Emails	3	60	180	Expenses	Color proofs	30
Concept Develop & Design	9	60	540		Bar code	15
File Organization & Admin	2	60	120		DVD	10
Layout Back Cover & Spine	4	60	240		TOTAL ESTIMATE	\$ 1,615
Obtaining Proofs	2	60	120	Possible	Courier service or express post	
Corrections	2	60	120	Extras	Images, cost to be approved by you	
Pre-Press Approvals	2	60	120		prior to use in final design	
Packaging for Printer	2	60	120			
Estimated Fees			\$ 1,560			

Please note: This is an estimate only (+/- 10%). Prices are in US dollars. Billing will reflect the actual costs incurred. This quote is valid for 30 days. Client requested changes during production will be quoted on additionally. The client will be notified of any price changes before they are incurred. If the project is canceled at any time, the client will be billed for fees and expenses incurred up to that time.

To begin: Please sign and date your approval of this quote, and fax to 604-731-1151. We will then sign a simple contract, schedule your project, and arrange payment of your 50% deposit to begin work.

Client Approval: _____ **Date:** _____