



**Fiona Raven**  
Graphic Design

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Client:  
Date:  
Book Title:

### Book Cover Quote: trade paperback with flaps

- Includes** A full-color book cover at the size of your choice  
Front cover, spine, back cover and flaps  
All rights to your final book cover design  
All files in high-resolution digital format  
Low-resolution JPG files of front cover for email and Internet  
Digital files uploaded to your printer  
DVD shipped to you for your records and safekeeping
- Services** 2 – 3 rough sketches to start design process  
Finalizing front cover design, adding spine, back cover and flaps  
Obtaining barcode for back cover
- You provide** All text in digital format (MS Word, WordPerfect, etc.)  
Any images in digital format (300 dpi, CMYK or grayscale, TIF files)  
Name and contact information of your printer (to obtain specs)

Service	Est. Time	Cost/Hr	Total	Fees	See breakdown at left	\$ 1,740
Phone Calls and Emails	3	60	180	<b>Expenses</b>	Color proofs	40
Concept Develop & Design	9	60	540		Bar code	15
File Organization & Admin	2	60	120		DVD	10
Layout Back, Spine & Flaps	6	60	360		<b>TOTAL ESTIMATE</b>	<b>\$ 1,805</b>
Obtaining Proofs	2	60	120	<b>Possible</b>	Courier service or express post	
Corrections	3	60	180	<b>Extras</b>	Images, cost to be approved by you	
Pre-Press Approvals	2	60	120		prior to use in final design	
Packaging for Printer	2	60	120			
<b>Estimated Fees</b>			<b>\$ 1,740</b>			

**Please note:** This is an estimate only (+/- 10%). Prices are in US dollars. Billing will reflect the actual costs incurred. This quote is valid for 30 days. Client requested changes during production will be quoted on additionally. The client will be notified of any price changes before they are incurred. If the project is canceled at any time, the client will be billed for fees and expenses incurred up to that time.

**To begin:** Please sign and date your approval of this quote, and fax to 604-731-1151. We will then sign a simple contract, schedule your project, and arrange payment of your 50% deposit to begin work.

**Client Approval:** \_\_\_\_\_ **Date:** \_\_\_\_\_