



Fiona Raven
Graphic Design

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Client:
Date:
Book Title:

Book Quote: children's book (color, based on 24 pages)

Includes A full-color printed book cover at the size of your choice
A full-color dust jacket with front cover, spine, back cover and flaps
Full-color interior pages, all files in high-resolution digital format
Low-resolution JPG files of the front cover for email and Internet
Digital files uploaded to your printer
DVD shipped to you for your records and safekeeping

Services 2 – 3 rough sketches to start design process
Finalizing book cover and interior page design, creating templates
Layout and typesetting of all pages, book cover and dust jacket
Obtaining barcode for back cover

You provide All text in digital format (MS Word, WordPerfect, etc.)
All images in digital format (300 dpi, CMYK or grayscale, TIF files)
Name and contact information of your printer (to obtain specs)

Service	Est. Time	Cost/Hr	Total	Fees	See breakdown at left	\$ 2,550
Phone Calls and Emails	4	60	240	Expenses	Color cover proofs	90
Concept Develop & Design	10	60	600		Mockup (based on 24 pages, color)	75
File Organization & Admin	2	60	120		Bar code	15
Layout Cover & Dust Jacket	7	60	420		DVD	10
Layout 24 Interior Pages	8	60	480	TOTAL ESTIMATE		\$ 2,747
Obtaining Proofs & Mockup	3	60	180	Possible Extras	Colored or printed endsheets	120/180
Corrections	5	60	300		Placement of each image	10
Pre-Press Approvals	1.5	60	90		Production schedule	60
Packaging for Printer	2	60	120	Note	Courier service or express post	
Estimated Fees			\$ 2,550		Quote based on 24 pages and images. Price will vary with number of pages and images. Email me for a detailed quote on <i>your</i> book.	

Please note: This is an estimate only (+/- 10%). Prices are in US dollars. Billing will reflect the actual costs incurred. This quote is valid for 30 days. Client requested changes during production will be quoted on additionally. The client will be notified of any price changes before they are incurred. If the project is canceled at any time, the client will be billed for fees and expenses incurred up to that time.

To begin: Please sign and date your approval of this quote, and fax to 604-731-1151. We will then sign a simple contract, schedule your project, and arrange payment of your 50% deposit to begin work.

Client Approval: _____ **Date:** _____